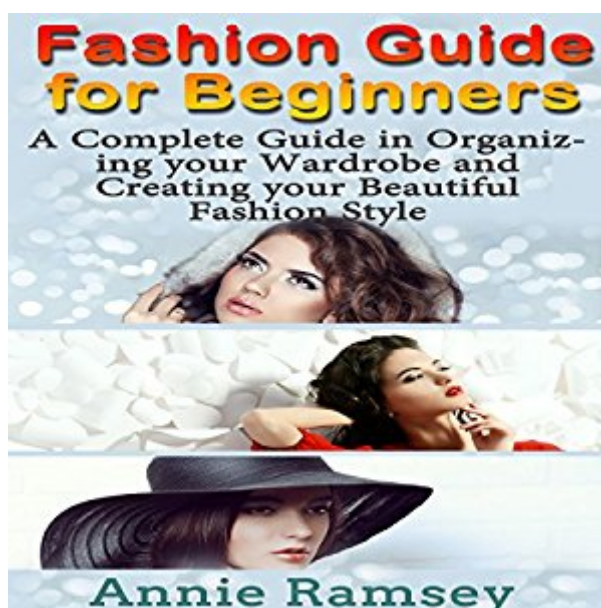


The book was found

Fashion Guide For Beginners: A Complete Guide In Organizing Your Wardrobe And Creating Your Beautiful Fashion Style



Synopsis

Can what you wear really change your life? As I listened to Meg, a successful author, telling the following story on a creative writing course recently, it dawned on me that maybe it could. Later, when I looked at the psychological evidence and did my own research, as a university professor and lover of clothes, I became convinced of the huge, transformational power of clothing. Starting a fashion business is possible and with the right know-how, problem solving skills, and a true desire to create a brand that has value it can be done by anyone. Follow your instinct, make your decisions, and stay focused. I believe in working smart and not hard. This road map will help you avoid major mistakes that many fashion start-ups run into. It will guide you through the storm and help you break down the collection development process step-by-step. If this guide can help you make smarter decisions, choose the right people to work with, or at the very least save you money, then it has succeeded in helping those passionate about trying to change the world via fashion industry. The methods used in this book are used by personal shoppers and stylists to assist their clients in creating a fruitful and well-structured wardrobe. This advice will enable you to easily style yourself perfectly every morning before you leave for work. Follow these guidelines and you will be consistently dressed to impress.

Book Information

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